

# LUXURY HOME<sup>®</sup>

M A G A Z I N E

*Hawai'i* KAUAI • OAHU • MAUI • MOLOKAI • LANAI • BIG ISLAND

ISSUE 1.1

## DESIGN GUIDELINES



At The Newsstand: \$3.99

LUXURYHOMEMAGAZINE.COM

Template Designs and Guidelines  
See Inside Pages



Front Cover Image Size

# LUXURY HOME<sup>®</sup>

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ISSUE 1.1



10.5 in W

9.78 in H

+0.5 in bleed  
RIGHT

+0.5 in bleed  
DOWN



At The Newsstand: \$3.99

LUXURYHOMEMAGAZINE.COM

Template Designs and Guidelines  
See Inside Pages



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## DESIGN GUIDELINES: REALTOR CLASSIC STYLE PAGES

*Luxury Home Magazine*<sup>®</sup> is identifiable by the luxurious, full-color pages that make up our Classic Style design. These listing pages are designed by our staff and will be placed in the magazine in descending order of price. Classic Style design consists of one property per page with listing photos and text on the top, and Realtor photo, logo, and contact information at the bottom of the page.

Please understand that we will not begin production on an advertisement until all quality, high-resolution materials have been submitted. There will be two proof reviews for Realtor pages so please review your page carefully for changes so we can obtain perfection and approval in a timely manner.

Big Island 

\$1,000,000





**ISLAND GETAWAY IN KONA**

City, Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | \$

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Realtor Name  
RDS  
Company Name  
Director: 808-899-5491  
Email: info@lhmh.com



Oahu 

\$1,000,000




**OCEANFRONT GETAWAY**

City, Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | \$


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Realtor Name  
RDS  
Company Name  
Director: 808-899-5491  
Email: info@lhmh.com



Kauai 




\$1,000,000




**PRESTIGIOUS OCEANFRONT HOME**

City, Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | \$

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RDS  
Company Name  
Director: 808-899-5491  
Email: info@lhmh.com



“SIMPLICITY IS THE ULTIMATE  
FORM OF SOPHISTICATION.”

-LEONARDO DA VINCI



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M A G A Z I N E

Hawai'i KAUAI • OAHU • MAUI • MOLOKAI • LANAI • BIG ISLAND

## DESIGN GUIDELINES: ONE-PROPERTY AD SPECIFICATIONS

- 1 **Headline:** Up to 30 characters with spaces
- 2 **Facts:** City, Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | \$
- 3 **Text:** Up to 650 characters with spaces
- 4 **Photos:** Up to 5 high-resolution print quality images (300 dpi)
- 5 **Realtor Contact Information:** Name, Designations, Phone Number, E-mail, Website
- 6 **Logos:** 1-3 company and award logos (eps file preferred)
- 7 **Headshot:** High-resolution (300 dpi) headshot with background intact

### 1 photo

Big Island

\$1,000,000

4

1 LAND GETAWAY IN KONA

2 Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | \$

3

7 Realtor Name  
Company Name  
Direct: 808-899-5491  
Email: info@lhbh.com

5

6

### 3-4 photos

Oahu

\$1,000,000

4

1 OCEANFRONT GETAWAY

2 City, Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | \$

3

7 Realtor Name  
Company Name  
Direct: 808-899-5491  
Email: info@lhbh.com

5

6

### 2-5 photos

Kauai

\$1,000,000

4

1 EXQUISITE OCEANFRONT HOME

2 City, Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | \$

3

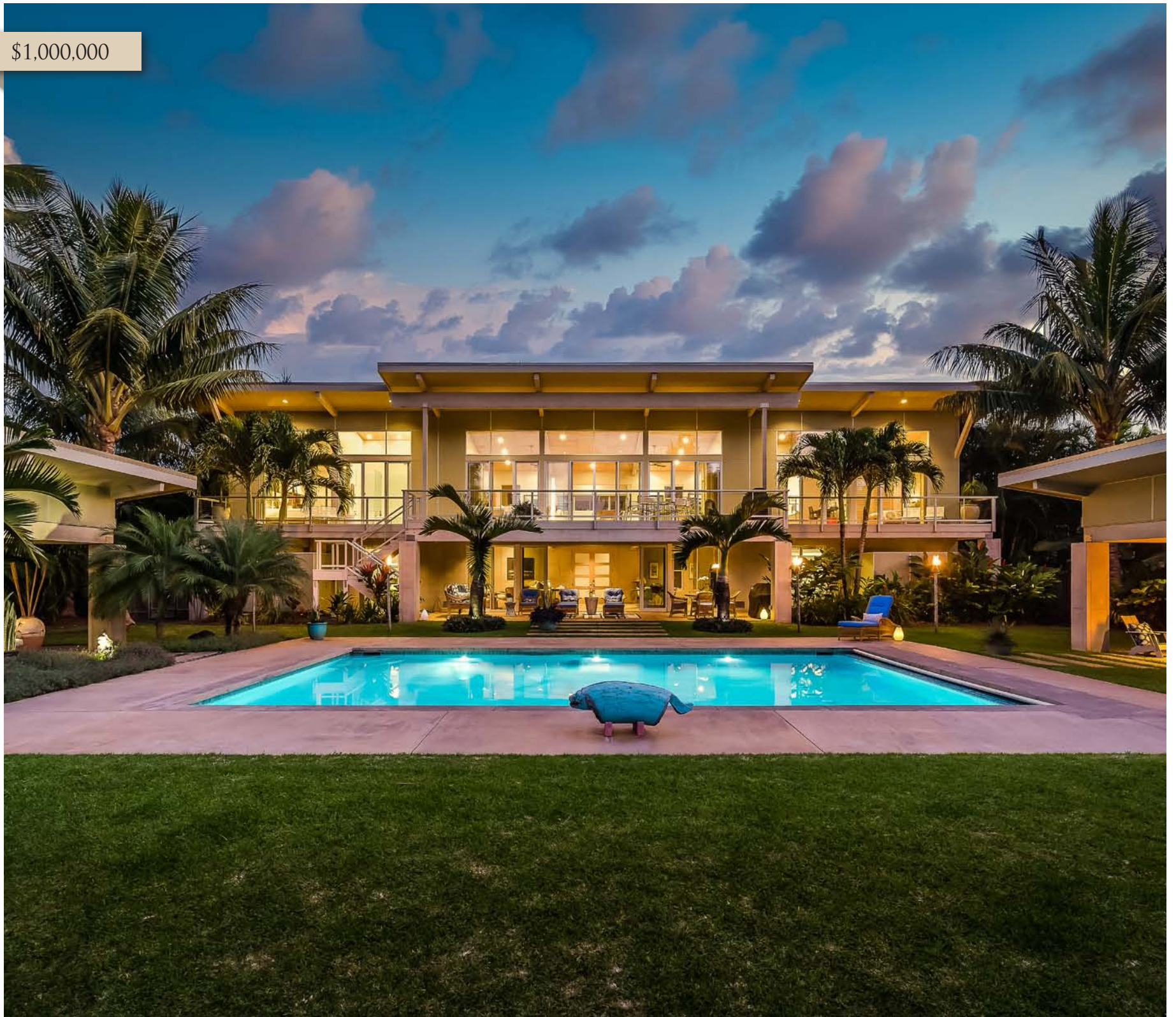
7 Realtor Name  
Company Name  
Direct: 808-899-5491  
Email: info@lhbh.com

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\$1,000,000



## ISLAND GETAWAY IN KONA

City, Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | \$

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### Realtor Name

R(S)

Company Name

Direct: 808.499.5491

Email: info@lhmhi.com



PRICE

Photo

HEADLINE HERE

City, Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | \$

Ad Copy: 650 Characters

Headshot

Realtor Name

R(S)

Company Name

Direct: 808.499.5491

Email: info@lhmhi.com

Logo(s)



\$1,000,000



## OCEANFRONT GETAWAY

City, Island | SQFT | Land Size (if applicable)  
BR/BA MLS# | \$

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R(S)  
Company Name  
Direct: 808.499.5491  
Email: info@lhmhi.com





PRICE

Photo

Photo

Photo

Photo

HEADLINE HERE

Ad Copy: 650 Characters

City, Island | SQFT | Land Size (if applicable)  
BR/BA MLS# | \$

Headshot

Realtor Name

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Company Name  
Direct: 808.499.5491  
Email: info@lhmhi.com

Logo(s)



\$1,000,000



## PRESTIGIOUS OCEANFRONT HOME

City, Island | SQFT  
Land Size (if applicable)  
BR/BA | MLS# | \$

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PRICE

Photo

HEADLINE HERE

City, Island | SQFT

Land Size (if applicable)

BR/BA | MLS# | \$

Ad Copy: 650 Characters

Photo

Photo

Photo

Photo

Headshot

Realtor Name

R(S)

Company Name

Direct: 808.499.5491

Email: info@lhmhi.com

Logo(s)



# Get a Deluxe Upgrade

Oahu

\$1,000,000

OCEANFRONT GETAWAY

City, Island | SQFT | Land Size (if applicable)  
BR/BA | MLS# | \$

Realtor Name  
R(S)  
Company Name  
Direct: 808-499-5491  
Email: info@lhmbi.com

HALF OF HAWAII

Oahu

PRESTIGIOUS OCEANFRONT HOME IN WAILEA

Island | SQFT | Land Size (if applicable)  
BR/BA | MLS# | \$ | City

Realtor Name  
R(S)  
Company Name  
Direct: 808-499-5491  
Email: info@lhmbi.com

## SHOWCASE YOUR LUXURY HOME OR BUSINESS WITH AN EXTRA FULL-PAGE ADVERTISEMENT

This show-stopping complement to your traditional page is a simple, effective, and eye-catching way to give your listing or company the visual “POP” it deserves.



### BENEFITS & REQUIREMENTS:

Limited pages are available each issue.

Photo must be high-quality, large file size, and pass editorial approval.

Page may be placed to the left or right of your ad, guaranteeing right hand placement for one of your pages.

May include limited text and Realtor or company name.

Available only to advertisers with 6-issue memberships.

**\$750**



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## DESIGN GUIDELINES: HALF-PAGE AD SPECIFICATIONS

- 1 **Headline:** Up to 30 characters with spaces
- 2 **Facts:** City, Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | \$
- 3 **Text:** Up to 545 characters with spaces
- 4 **Photo:** One high-resolution print quality image (300 dpi)
- 5 **Realtor Contact Information:** Name, Designations, Phone Number, E-mail, Website
- 6 **Logos:** 1-3 company and award logos (eps file preferred)
- 7 **Headshot:** High-resolution (300 dpi) headshot with background intact

All Islands

**1** PINEAPPLE HILL HIDEAWAY

**2** City, Island | SQFT | Land Size (if applicable) BR/BA MLS# | \$

**3** MAUI ~ 545 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis amet, consectetur adipiscing elit, sed do Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

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PINEAPPLE HILL HIDEAWAY

City, Island | SQFT | Land Size (if applicable) BR/BA MLS# | \$

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lucy@hawaii.com

9



# PINEAPPLE HILL HIDEAWAY

City, Island | SQFT | Land Size (if applicable) BR/BA MLS# | \$

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## Realtor Name

R(S)  
Company Name  
Direct: 808.499.5491  
Email: info@lhmhi.com



# PINEAPPLE HILL HIDEAWAY

City, Island | SQFT | Land Size (if applicable) BR/BA MLS# | \$

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R(S)  
Company Name  
Direct: 808.499.5491  
Email: info@lhmhi.com

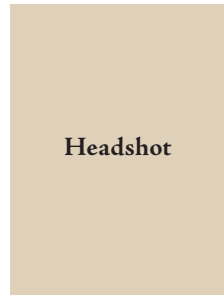




## HEADLINE HERE

City, Island | SQFT | Land Size (if applicable) BR/BA MLS# | \$

Ad Copy: 545 Characters



### Realtor Name

R(S)

Company Name

Direct: 808.499.5491

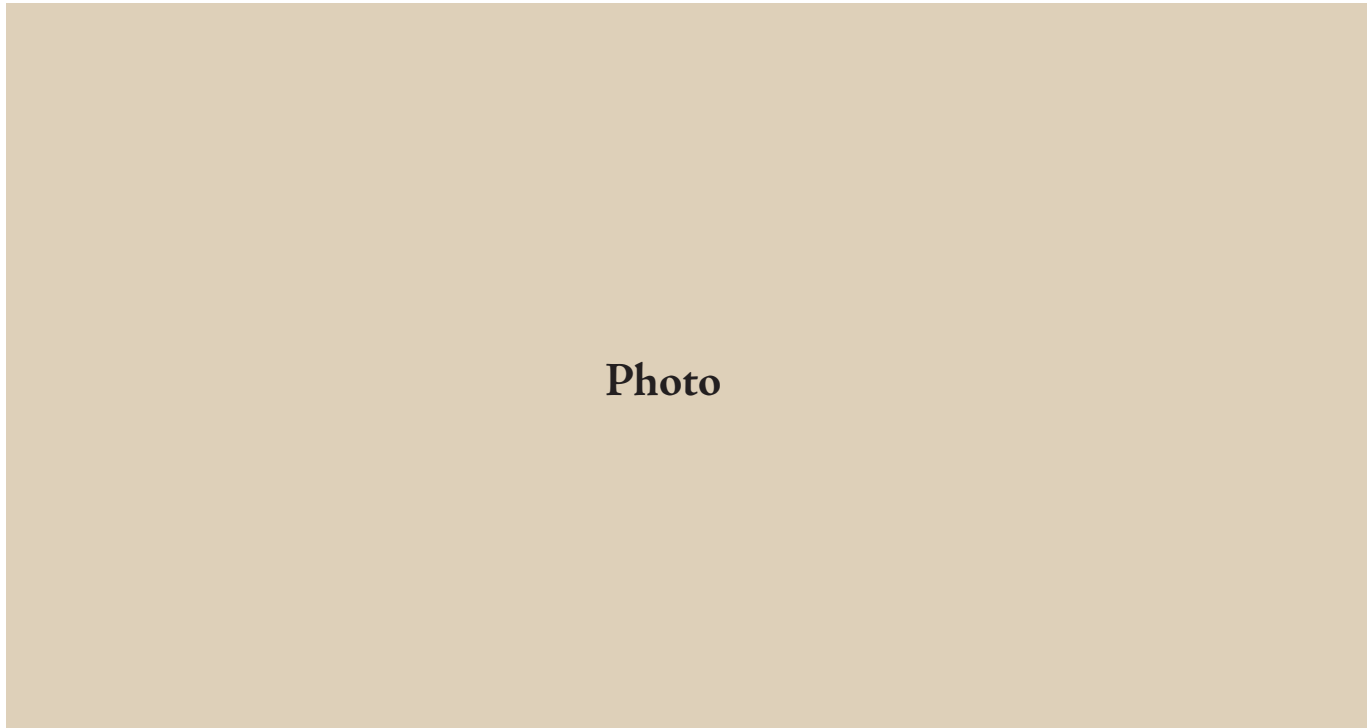
Email: info@lhmhi.com

Logo(s)

## HEADLINE HERE

City, Island | SQFT | Land Size (if applicable) BR/BA MLS# | \$

Ad Copy: 545 Characters



### Realtor Name

R(S)

Company Name

Direct: 808.499.5491

Email: info@lhmhi.com

Logo(s)

# LUXURY HOME<sup>®</sup>

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